

BIRCH RUN TOWNSHIP SIGN BOARD OF APPEALS  
SPECIAL MEETING  
SEPTEMBER 19, 2016

CALL TO ORDER: Mike Musial Vice Chair called the Sign Board of Appeals meeting to order at 7:08 pm.

ATTENDANCE: Chair: Vacant, Mike Musial, Vice Chair; Kurt Kiessling, Secretary; Ed Magnus and Elaine Parlberg Board members.

ABSENT BOARD MEMBERS: None

PASSED: Motion by Parlberg, second by Magnus to approve the agenda as presented.

APPROVAL OF MINUTES: No Minutes to approve.

PUBLIC COMMENT: 7:09 pm to 7:09 pm. No public comment; there was one person in the audience.

PUBLIC HEARING: Opened at 7:10 pm. Dean Downing of Display Mix representative for Cinema Hollywood is requesting a sign height variance from the permitted height of fourteen feet (14') to thirty feet (30'). The sign is to be located on the Cinema Hollywood property adjacent to I-75. Closed Public Hearing at 7:20 pm.

PASSED: Motion by Magnus seconded by Parlberg to approve the height variance based on the following findings of fact:

- 1) A variance is deemed in the public interest and the increased height of the new sign would be necessary to increase business promotion in the township.
- 2) The variance would not adversely affect properties in the immediate vicinity of the proposed sign and the corridor between Dixie Highway and I-75 is unique and businesses in existence already have signs by variance and/or have a wide variety of signs. No other properties would be affected by the new sign height.
- 3) The alleged hardship or practical difficulties supporting the variance request results from conditions that do not generally exist throughout the Township, and denial of a variance would preclude all reasonable use of the property and the unique corridor between Dixie Highway and I-75 does not exist anywhere else in the Township. Present sign height requirements are under review.
- 4) Granting a variance would result in substantial justice being done, considering the public interests protected by the standards of this chapter, the individual hardships that would be suffered by denial of the variance and the rights of others throughout the Township whose property may be affected by granting the variance and precedence has been set by the granting of prior sign height variance requests in this same area.
- 5) The Type of sign has been designed to make it compatible with the surrounding area . The sign design is tasteful and fits in with the signs currently along I-75. The sign design also provides for exit identity and branding.

OTHER: None

ADJOURNMENT: Motion by Musial seconded by Magnus at 7:45 pm all AYE.

Respectfully Submitted  
Kurt W. Kiessling  
Recording Secretary